

Dual Marketing and Sales internship in themed entertainment

Are you ready to acquire professional working experience, at not only one, but two international companies in the themed entertainment industry? This marketing, and sales internship presents a thorough look behind the scenes at an artificial rockwork company as well as a fiberglass themed items manufacturer. As a result, you will be actively involved with two distinct products, working processes, and perspectives, expanding your horizon of the industry!

Themics Philippines Inc. was founded in 2021, and has recently celebrated its 3rd anniversary. It is a fast-growing manufacturer of fiberglass items, creating figures, facades, and custom as well as standard items. These have been realized for Universal Beijing, Europa-Park, Motiongate Dubai, and Attractiepark Toverland, just to name a few. The production is located in the Philippines where over 300 artists work at a facility that spans 15.000 sqm². In addition to that, we have sales support offices in Shanghai (China), Riyadh (Saudi Arabia), and Venlo (The Netherlands). Meet the theming experts of the industry!

Petro Art Production was founded in 2016, and is a family-owned company which is specialized in artificial rockwork, creating natural-looking rocks and shotcrete facades for projects, all over the world. Whilst its many skilled artists work mostly on-site, Petro has a production location in Slovenia, and Germany. This is supported by the sales support office in Venlo, The Netherlands. Besides, Petro is a strong supporter of educating, and investing in future theme park professionals. This reflects in the many IAAPA, and TEA events which are sponsored by Petro. It has completed projects for Europa-Park, Puy du Fou, Parc Asterix, and Dubai Parks & Resorts. They are the rockstars of the industry!

As an intern, you are an integral part of both companies where you can make mistakes, and learn from them in a safe, and supportive environment. Your tasks will be meaningful, and actively contribute to the success of the companies. Therefore, you could be taken along to support various client meetings, site visits, and events. Lastly, you will not be expected to be a master of the printing machine nor bring coffee to your colleagues (unless you want to).

Working with both companies will offer you a versatile, international team, varying tasks, and a wide diversity of projects. Your responsibilities will depend and evolve based on your skills and development throughout the internship.

What we expect:

- Create appealing content for the various social media channels
- Increase social media presence in accordance with a predefined marketing strategy
- Improve operational, and sales processes to make them more effectively
- Support with sales activities (e.g. meetings, inquiry handling, quotes, lead follow-ups)
- Support in the creation of promotional products
- Administrative tasks

What you offer:

- Proactive attitude, and eagerness to learn more about the themed entertainment industry
- Excellent communication, and organizational skills
- Strong oral and written English skills
- Basic knowledge of Microsoft Office
- Study around leisure/theme park/marketing/international business management

What we offer:

- Duration: End of August 2024 – January 2025 (ca. 5 months, negotiable)
- Occupation: Full-time (i.e. 40 hours a week)
- Language: English
- Location: Venlo, the Netherlands
- Strong preference: Driver's License

For more information or to apply, please send your CV, and a motivation letter to Robert.e@themics.net, Han.k@petro.berlin or call +31 6 2549 6261.